WordPress Website Designing - 30 Minute Q&A Session

1. Theme Customization Confusion

- Start with a lightweight, customizable theme like Astra or Hello Elementor.

- Use the WordPress Customizer (Appearance > Customize) to edit layout, fonts, and colors.

- Install Elementor or any page builder to design pages visually.

- Use Google Fonts or Typography plugins to control font styling easily.

2. Plugin Overload & Site Breaking

- Install only essential plugins (5-10 max).

- Always check plugin compatibility with your WordPress version.

- Use one plugin for one purpose (e.g., Contact Form 7 for forms).

- Backup your site before installing new plugins.

3. Mobile Responsiveness Issues

- Use a responsive theme or builder (like Elementor).

- Always preview your site in mobile and tablet mode.

- Avoid using fixed-width images or sections.

- Use media queries if writing custom CSS.

4. No Idea How to Add Forms or Payment Integration

- Use Contact Form 7, WPForms, or Forminator to create forms easily.

- Install WooCommerce for payment integration.

- Connect PayPal, Stripe, or Razorpay via WooCommerce extensions.

- Test the form or payment flow before going live.

5. Lack of SEO & Speed Optimization Knowledge

- Install SEO plugins like Yoast or Rank Math.

- Use short, keyword-rich titles and meta descriptions.

- Compress images using plugins like Smush or TinyPNG.

- Use a caching plugin like W3 Total Cache for faster loading.